

## The BS Customization Program

### The concept

The BS Customization Program is designed to cater for those businesses that wish to offer their clients individual, branded and fully customized 3D visualization software integrated with their existing products. BS Contact VRML / X3D and BS Contact Stereo together form the technical basis – a proven solid foundation – for the tailored solutions developed under the BS Customization Program.

### The customer

“The BS Customization Program from Bitmanagement has completely met our expectations. Our primary marketing objective was to offer our own branded 3D viewer, which precisely matched our market focus and the needs of our customers. This goal required us to seriously consider developing from scratch a powerful and reliable viewer suitable for interactive multimedia and real-time 3D applications. However, by integrating the customized BS Contact VRML/X3D software we were able to reach our goal in a much shorter timeframe, thereby enabling us to concentrate on our core competencies of process simulation and optimization.”

Christian Hoepner, tarakos GmbH, CEO

### The offer

Bitmanagement is offering to:

- Seamlessly integrate your corporate identity (logo and color scheme)
- Customize the right-click menu according to your requirements
- Individualize the “About” box
- Design an intuitive user interface for your specific application needs
- Integrate customer-specific functionality (like, for example, measuring or cutting of 3D objects)

Please let us know your requirements and we can tailor a solution to meet your needs.

### The benefit

By acquiring a license for BS Contact software and taking advantage of the BS Customization Program you can provide your customers with an integrated viewer which works on the internet or standalone, enables full interactivity and is branded with your company logo. Moreover, program participation empowers you to rapidly meet all your customers' requirements and you are free to distribute the viewer as you see fit.

### The licensing

For complete information on Bitmanagement products and licensing, please visit our website at [www.bitmanagement.com](http://www.bitmanagement.com), and select the menu link “Licensing / Prices” under the heading “Products and Services”.

Further information on the BS Customization Program is available on request by emailing [info@bitmanagement.com](mailto:info@bitmanagement.com) or phoning 0049 (0)8151 971708.